



## UK-ETHIOPIA TRADE & INVESTMENT FORUM 2015

OCTOBER 21<sup>ST</sup> – LONDON

PRESENTATION BY JOHN SMALL

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### ETHIOPIA – A REGIONAL PERSPECTIVE

- Established 1964, to represent the interests of foreign investors in the region
  - Over 400 members, from more than 25 countries
  - Funded by subscriptions they pay, no government direct support
- Focus on helping members with their business activities on the ground in the region
  - Unique political and economic insights
  - Organising and leading trade and investment missions
  - Regular members' meetings in the region
- Wide range of contacts, business experience and networking opportunities

# GENERAL OBSERVATIONS

- AFRICA NOT A COUNTRY
- ETHIOPIA IS UNIQUE
- THE DIRECTION OF TRAVEL
- EAA COVER SINCE 2002
- THINK BROADLY AND LONGER TERM

# GEOGRAPHICAL LOCATION

- EAST AND WEST
- INTERNATIONAL HUB
  - BOLE AIRPORT
- REGIONAL HUB
  - EASTERN AFRICA

# POLITICAL ROLE

- AFRICAN UNION
- UNITED NATIONS
- AFRICAN INSTITUTIONS
- REGIONAL PEACEKEEPING EFFORTS
  - SOMALIA – AMISSON TROOPS
  - SOUTH SUDAN
  - SUDAN
  - SOMALILAND
  - AID, HAVEN OF STABILITY IN AN UNSTABLE REGION

# REGIONAL TRADE

- HISTORICAL LINKS
  - FAR EAST/CHINA
  - MIDDLE EAST
  - USA - AGOA
- COMESA & TRIPARTITE FREE TRADE AREA
- WTO ACCESSION
- SOUTHERN NEIGHBOURS
  - IMPORTANCE OF KENYA
    - LAPSSET
  - DJIBOUTI, SUDAN, SOUTH SUDAN
- BARCLAYS EASTERN AFRICA STUDY
  - ETHIOPIA & TANZANIA
- POWER EXPORTS
- THINK MORE BROADLY AND LONGER TERM