



**Support to the
Development of Markets
and Value Chains in
Agriculture in Liberia**

www.growliberia.com

GROW Liberia: Overview

- » \$17m Swedish donor-funded programme (2013 - 2018)
- » Implemented by a consortium consisting of Adam Smith International (lead), Mercy Corps & SIPU International
- » Making Markets Work for the Poor (M4P)
- » Targeting agriculture and supporting markets
- » Addressing the underlying systemic constraints in sectors most relevant to the poor
- » Encouraging investment promotion and growth of the commercial agricultural sector to benefit smallholder farmers.



GROW Liberia: Sectors

Current Sectors of Intervention

- » Oil Palm
- » Rubber
- » Vegetables

Sectors in Development

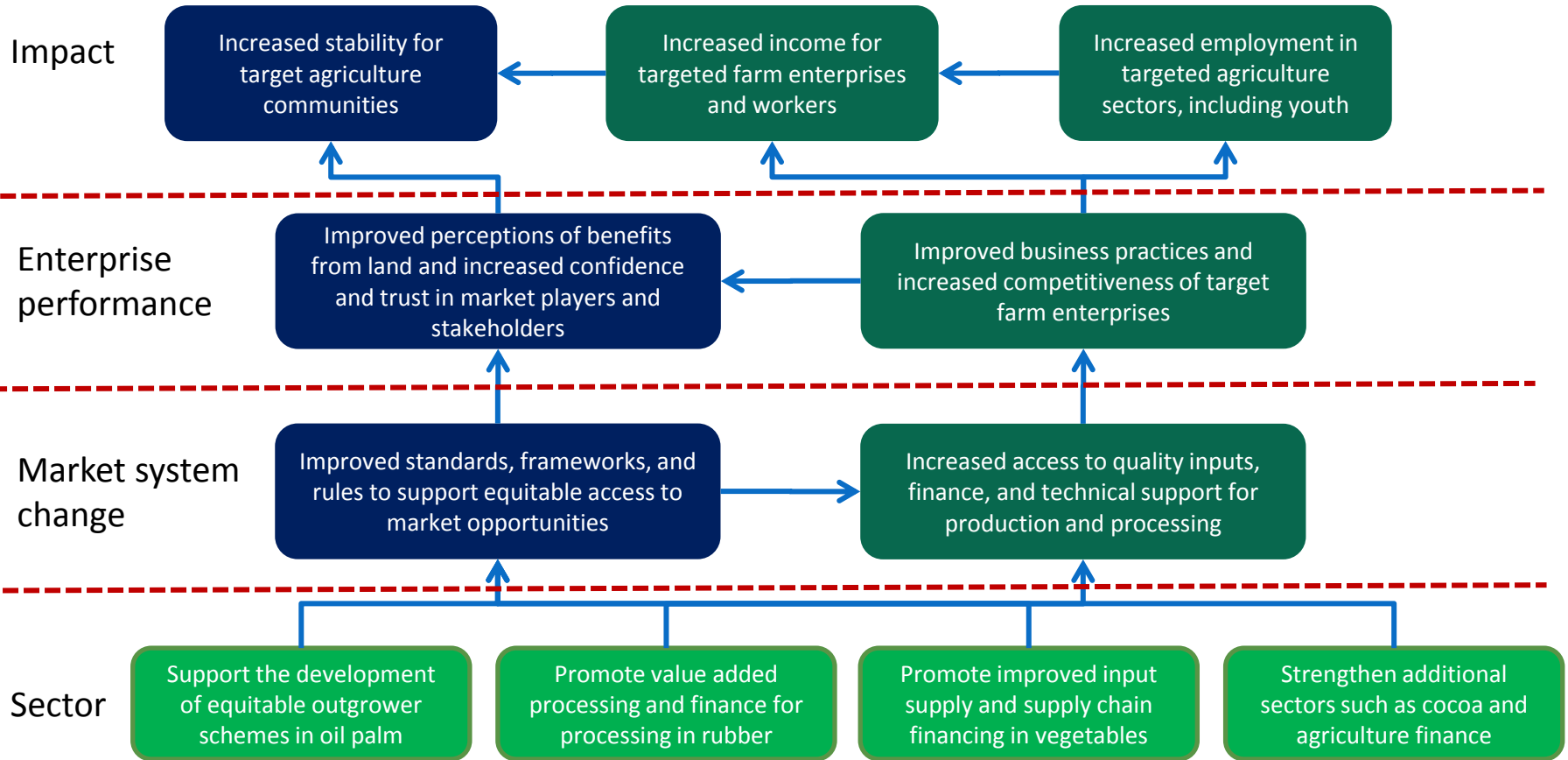
- » Cocoa
- » Aquaculture
- » Access to Finance
- » Transportation, Packaging, Market Information Systems



GROW Liberia: Anticipated Impact

- Number of target enterprises experiencing positive change in incomes: **34,000**
- Number of jobs created in targeted agricultural markets: **5,700**
- Net attributed income change for benefitting enterprises and employees: **\$36m**

GROW Liberia: Strategic Framework



GROW Liberia: Oil Palm

- » Working with the National Bureau of Concessions to create an **outgrower scheme operational model and financial plan**
- » Concession-holders commence **outgrower farm establishment**
- » Communities will benefit from the stabilising and wealth-generating effects of **inclusive outgrower schemes**, where the outputs from smallholder and community-based farm enterprises will be sold into core estate/processing operations at market prices.



GROW Liberia: Rubber

- » Establishment of **learning centres** to train smallholder farmers in **Ribbed Smoked Sheets (RSS)** production
- » Creation of an **alternative sales channel** for latex/raw rubber attractive to overseas buyers
- » **Cluster farmers will capture the higher value** associated with RSS sales.



GROW Liberia: Vegetables

- » Working with **wholesale and retail agricultural input suppliers** to improve smallholder access to better quality inputs (e.g. tropical seed varieties, fertilisers)
- » Farmers are **adapting cultivation and post-harvest practices** to meet domestic supply gaps
- » Producers and value chain players are **coordinating their actions** to ensure that **new pockets of seasonal production** are developed to meet market demand.



GROW Liberia: New Markets

- » **Cocoa:** investigating grading and warehousing facilities to produce higher quality cocoa and attract a better market price
- » **Aquaculture:** working with the National Investment Commission to promote investment in commercial fish farming as anchor businesses to smallholders
- » **Access to Finance:** addressing the shortage of credit facilities for the agricultural sector and investment ability
- » **Processing and packaging:** working with the Ministry of Commerce and Industry to enable farmers to trade year-round
- » **Market Information System:** cross-cutting supporting function to provide information to farmers and improve the image of farming.



What are the Investment Opportunities?

- » **Rubber:** Establishment of a batch-mixing/compounding factory
- » **Cocoa:** Warehouse facilities for support planned regulatory change; potential to set up an anchor cocoa concession
- » **Aquaculture:** Anchor fish cage farming business with a 500-1,000 metric ton per annum capacity (technical investigation of water sites already undertaken)
- » **Fruit & Vegetables:** growing of exotic vegetables/fruit to meet market demand; establishment of a cold chain.



THANK YOU

info@growliberia.com

www.growliberia.com

Adam Smith
International