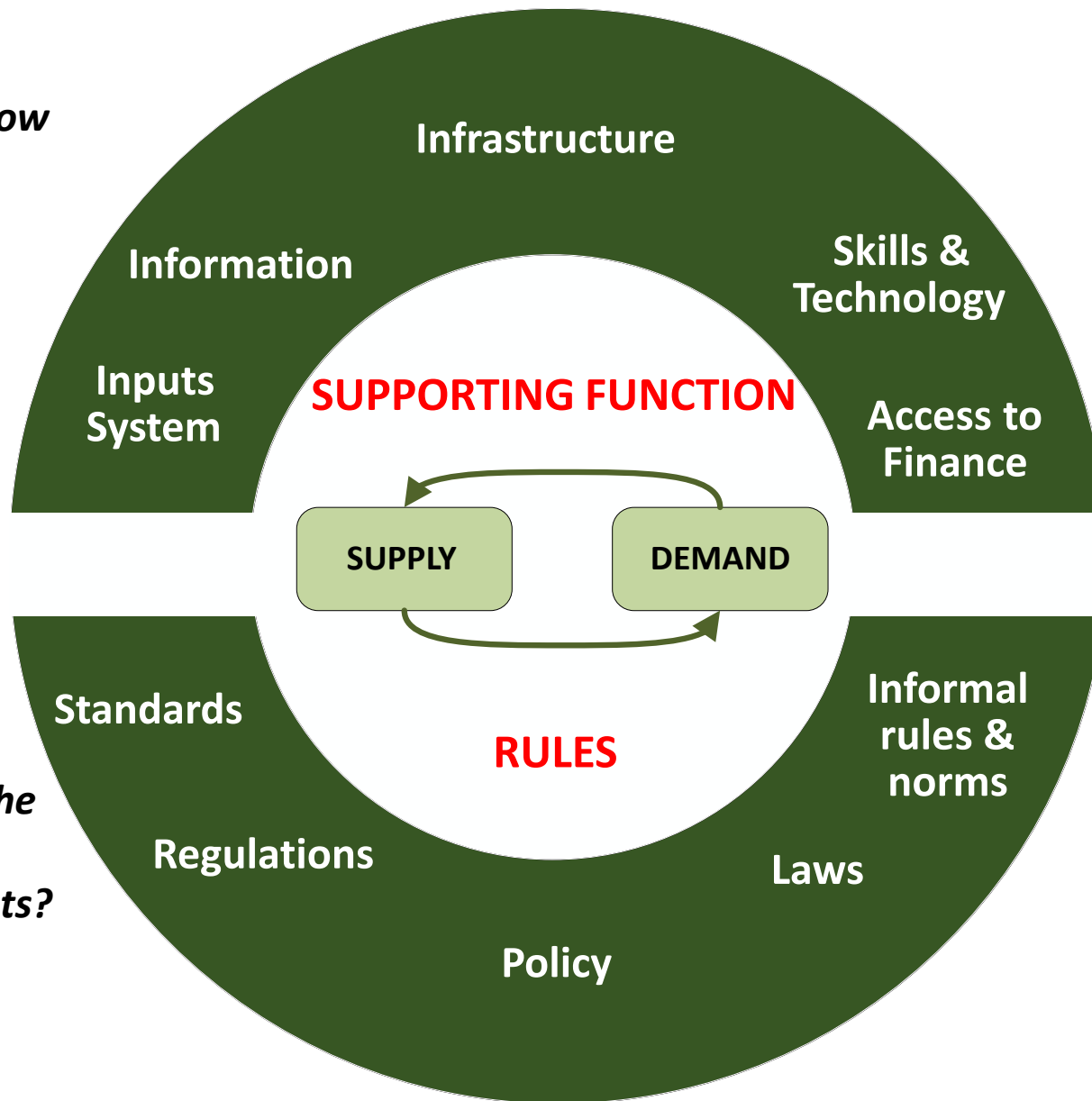


grow

The word "grow" is written in a dark brown, rounded, sans-serif font. The letter 'o' is replaced by a green sprout with a thin stem and two leaves, one pointing up and one pointing left. The background is white with a yellow curved bar at the bottom.

- ❑ Sida-funded market development initiative utilising the '***Making Markets Work for the Poor***' (***M4P***) approach
- ❑ Facilitate sustainable, pro-poor economic growth and stability
- ❑ Seeks to contribute to sustainable ***peace and poverty reduction*** through inclusive and integrated economic development
- ❑ ***Increase incomes and employment*** opportunities for poor women, men and youth, created through agricultural market system change
- ❑ Works the ***oil palm, rubber, vegetable, and cocoa*** sectors

Can we improve how they function?



Do they support the development of agriculture markets?

To ensure Market System Changes

- Develop partnerships with private actors or regulators
- Improve their functions – *Strengthen existing models or introduce new models*
- Align commercial incentives – business value propositions

GROW Focus

Rubber

- **Market Access** – Ribbed Smoked Sheets (RSS) - alternative market; Improving Quality
- **Skills & Technology** – Developing “farming clusters” to supply latex and process RSS; Improving Clones
- **Access to Finance** – Develop and Pilot Loan Product specifically for RSS Processing

Investment Opportunities

- Fund for Additional RSS producers...5 to 10 Clusters Ready!!
- High Value Processing – Crepe Rubber, Latex products
- Rubber compounds to support large manufacturers; Finished products
- Processing Equipment for RSS

Oil Palm

- **Policy and Regulations Regime for CPO-** Developed Outgrower Framework with Concessions and Local communities
- **Skills & Technology for local producers**— Improving the Quality of Oil Palm products – packaging, processing, and standards

- Funding CPO outgrowers estates
- Processing Edible Oil available through concessions
- Organic Soaps, Cosmetics and other Oil Palm based products for International markets

GROW Focus

Cocoa

- **Certification** – Working with a partner to implement the UTZ certification – *improves pricing and traceability*
- **Quality Improvement (Grading)** – Developing a system to support quality-differentiated pricing
- **Disease Management Service** – Improving farmers volumes – *spray services or good agriculture practices*

Investment Opportunities

- Expanding Certification – Rain Forest, Organic
- Warehouse & Warehouse Receipt Systems
- Cocoa Processing – Butter, Chocolate, Powder, etc.
- Mobile Payment Platforms

Vegetable

- **Input Distribution & Embedded Extension Services** – Improves quality and consistency
- **Access to Finance** – Develop and pilot Loan products to support short term veg. production
- **Processing and Packaging** – improvements to meet international markets

- Agriculture inputs and services
- Large scale production for export
- Processing and Packaging
- Warehouse, Cold Storage, etc.
- Value chain financing

Thank You!!!